

## Circle Pricing Information

		PERSONAL	PERSONALEFFECT	TEAM	BUSINESS
Price		Free	Bundled for PersonalEffect Customers	\$99/month	\$299/month
Users of PersonalEffect Customers	Admins		1 Free	1 Free, then \$72/admin/mo	4 Free, then \$72/admin/mo
	Planners/Builders/Power-users		Unlimited	Unlimited	Unlimited
	Reviewers		0	15	Unlimited
Sketching		✓	✓	✓	✓
Mockups		✓	✓	✓	✓
Discussion threads		✓	✓	✓	✓
PersonalEffect Proofs & Previews			✓	✓	✓
Campaign Analytics			✓	✓	✓
Scheduling			✓	✓	✓
Parameterized Scheduling (new)					✓
Event-based Automation					✓
Project Template (new)					✓
Campaign-on-Demand (new)					✓
Custom Branding			✓	✓	✓
Ad Free			✓	✓	✓
Standard Support			✓	✓	✓
Video tutorial and online help		✓	✓	✓	✓
Active Projects*			500	500	5,000
Scheduling Triggers			100/day	100/day	1,000/day
Tracking Events			300,000/day	300,000/day	1,000,000/day
New Project Template Instances					100/month
Storage		2 GB	10 GB	10 GB	100 GB
Transfer		2 GB/month	10 GB/month	10 GB/month	10 GB/month

The pricing applies for reasonable commercial use. For extreme use or use beyond the specified values, contact XMPie.

\* Active Projects are projects which are bound to uProduce and are not archived. Unbound or Archived projects are not Active Projects.

## User Table of Non-PersonalEffect Customers

The following table applies only to non-PersonalEffect Customers and should be viewed as an extension of the table above.

		PERSONAL	PERSONALEFFECT	TEAM	BUSINESS
Users for Non-PersonalEffect Customers	Admins/Power-users	1 Free	N/A	1 Free, then \$72/user/mo	4 Free, then \$72/user/mo
	Planners/Builders/Reviewers	0	N/A	15	Unlimited

## Payment Details

1. Circle PersonalEffect Edition is bundled with PersonalEffect cross media systems (such as TransMedia) at no extra charge. For other editions, Subscription Fee is paid upfront for a minimum term of 3 months, and a maximum term of 12 months, beginning on the day of subscription.
2. Subscription can be renewed near end of term.
3. Purchasing a 12-month Subscription up front entitles a 10% discount.
4. Credit is a "currency" bought in the store and used to pay the user monthly fee according to the table above (in the future these maybe used for other purposes as well).
5. Credits expire 12 months from date of purchase (regardless of the Subscription due date).
6. Circle automatically deducts the Credit amount when used. Calculation is performed on a daily basis, at the end of each day (UTC). Partial day usage is counted as an entire day.
7. Customer purchase additional Credits and renew the Subscription though the Circle user interface or by emailing [XMPie](mailto:XMPie).
8. Non-credit card payments, and other manual transactions, are only possible for sums greater than \$1000.
9. If Credits are depleted or Subscription is due, the account may be frozen or terminated.
10. Customers may upgrade, downgrade or cancel the Subscription at any time.
11. All purchases are non-refundable.